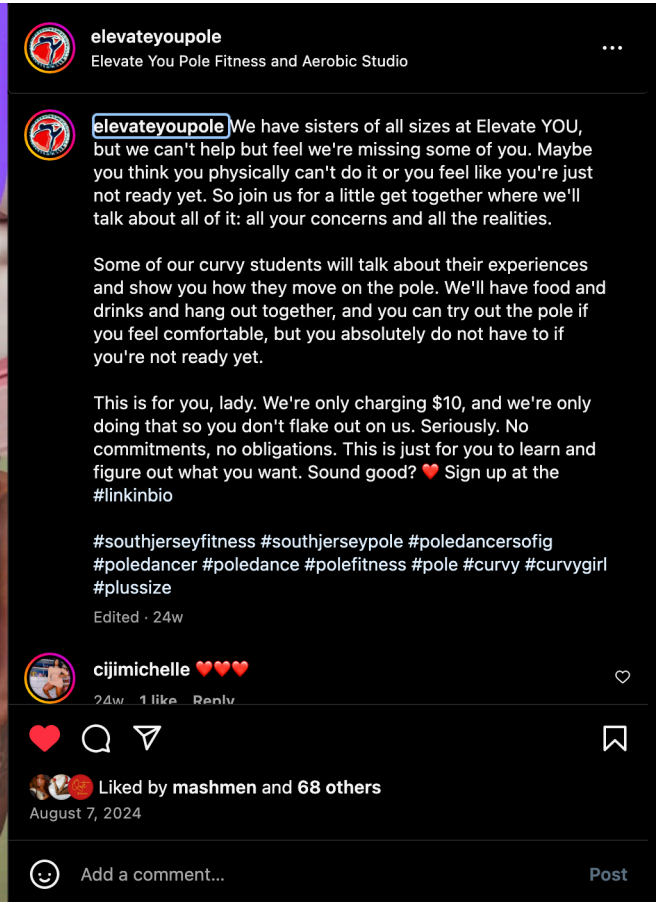


# Case Study: Elevate YOU "Curvy Girl Talk & Pole Social" Event Campaign





**elevateyoupole**  
Elevate You Pole Fitness and Aerobic Studio



**elevateyoupole** Hey girl! Are you curvy? Plus size? A big girl? A chubby chick? However you say it, we want you here learning pole at Elevate YOU! Join us Sept. 28 so we can talk about it and show you what's possible. Bring all your baggage and get ready to Let. That. Ish. Go! Sign up at the #linkinbio . And please share this post with ladies you know who are so ready to dance and just need some more info. That's what this social event / info sesh is all about. We'll have light refreshments and you can BYO. Whatever you want! See you there, beautiful! ❤️ #poledanceisforeveryone

#pole #poledance #curvy #curvygirl #poledancer #southjersey #philly #southjerseypole #phillypole #polefitness #poledancing #blackgirlspole #curvygirlpole #curvygirlfitness

21w



Liked by **mashmen** and 13 others  
August 29, 2024

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**elevateyoupole**  
Elevate You Pole Fitness and Aerobic Studio



**elevateyoupole** Queen, will we see you there? Bring your baggage; let's unpack it together. #poledanceisforeveryone and that includes YOU, beautiful! Sign up at the #linkinbio ! Or just show up if you have commitment issues. We get it. Just be there, your whole, messy, imperfect, amazing self. ❤️

#curvygirl #curvygirlfitness #curvygirlpole #curvy #poledancing #polestudio #poledance #poledancer #polefitness #pole #southjerseypole #southjersey

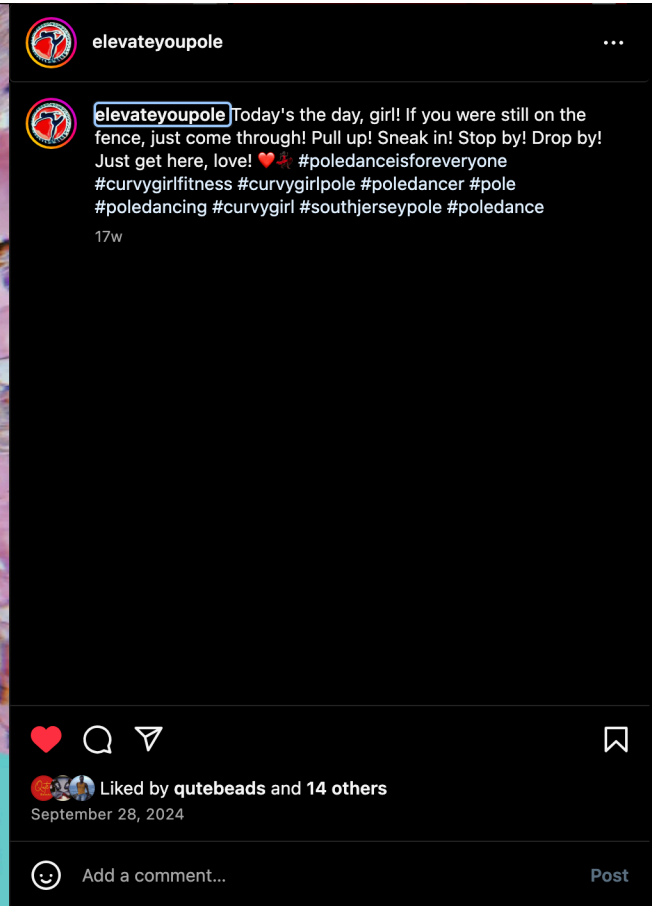
17w



Liked by **harleyqute** and 12 others  
September 25, 2024

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The event was a success, with 15 highly engaged attendees. Based on the conversations that took place during this event, Elevate YOU created a "Curvy Girl Workshop" which invited women to a 90-minute one-off class designed specifically around their needs. Due to the overwhelming popularity of the outreach to this community both on the official Elevate YOU social media accounts as well as on the accounts of two student spokespersons, Elevate YOU has established a permanent "Curvy Girl Pole Fitness" class which is consistently filled to capacity. Students from Philadelphia drive past multiple closer pole dance studios to attend this class in southern New Jersey.